

Revival of Holeri Collection Centre in Rolpa to ease market access to farmers, KISAN

USAID-funded Knowledge-based Integrated Sustainable Agriculture and Nutrition (KISAN) project implemented by CEAPRED/WINROCK/DEPROSC is working with smallholder farmers in 20 districts of West, Mid-West, and Far-West regions to advance their agriculture production skills for improving their livelihoods. Market linkage is important to scale up commercial agriculture production and KISAN facilitates to establish and strengthen the existing markets so that farmers could easily access markets to sell their produces for income generation.

Holeri Collection Centre in Rolpa was established in 2011, however it was not operating its activities. DADO and Initiative for Climate Change Adaptation (ICCA) initiated to invigorate this collection center and KISAN also joined hands with DADO. KISAN designed appropriate interventions and helped to restructure the MPC with active farmers and

traders after identifying the major challenges. KISAN conducted various trainings for the members to ensure its continuous operation. Through KISAN trainings, the members learnt about MPC management, its strengthening and production planning for the market transaction.

KISAN also supported the MPC to assess the market situation to determine the demand and supply of vegetables and weaknesses in the value chain. KISAN provided material support such as crates, weighing scales, price list board, record keeping book etc. With all this support, Holeri Collection Centre (CC) operated again on September, 2014. The farmers are now encouraged to produce more vegetables after the revival of Holeri MPC which created an opportunity for market sale in fair prices and created a source of income for farmers. President of Holeri MPC, Mr. Dipendra



Buda and a local farmer, Mr. Yam Bahadur Dasaudi said *“We are really happy our collection center start functioning once again. KISAN has not only helped to revive our collection center but also encouraged us to plan for smooth operation. After revival of Holeri CC, our farmers are able to ensure regular income source.”*